

**FAYETTEVILLE CITY COUNCIL
WORK SESSION MINUTES
LAFAYETTE CONFERENCE ROOM
MARCH 5, 2018
5:00 P.M.**

Present: Mayor Mitch Colvin

Council Members Katherine K. Jensen (District 1) (departed at 7:02 p.m.); Tyrone Williams (District 2); Tisha W. Waddell (District 3); D. J. Haire (District 4); Johnny Dawkins (District 5); William J. L. Crisp (District 6); Larry O. Wright, Sr. (District 7); Theodore Mohn (District 8); James W. Arp (District 9)

Others Present: Douglas Hewett, City Manager
Karen McDonald, City Attorney
Kristoff Bauer, Deputy City Manager
Jay Reinstein, Assistant City Manager
Telly Whitfield, Assistant City Manager
Gina Hawkins, Police Chief
Rob Stone, Public Services Director
John Larch, Assistant City Engineer
Michael Gibson, Fayetteville-Cumberland Parks and Recreation Director
Kevin Arata, Corporate Communications Director
Cindy Blot, Economic and Community Development Director
Dwayne Campbell, Chief Information Officer
Tracey Broyles, Budget and Evaluation Director
Bradley Whited, Airport Director
Brandon Christian, Police Attorney
Mark Brown, PWC Customer Services Director
Suzy Hrabovsky, Executive Director, CEED
Mr. Mark Regensburger, President and CEO, Cool Spring Downtown District, Inc.
Pamela Megill, City Clerk
Members of the Press

1.0 CALL TO ORDER

Mayor Colvin called the meeting to order.

2.0 INVOCATION

The invocation was offered by Council Member Haire.

3.0 APPROVAL OF AGENDA

MOTION: Council Member Arp moved to approve the agenda.

SECOND: Council Member Haire

VOTE: UNANIMOUS (10-0)

4.0 OTHER ITEMS OF BUSINESS

4.01 CEED - Incubator Kitchen Update

Ms. Cindy Blot, Economic and Community Development Director, introduced this item and stated in April 2015 City Council provided an initial disbursement of \$100,000.00 for design work on a proposed CEED-Incubator Kitchen. Additionally, City Council approved \$350,000.00 toward the development of the CEED-Incubator Kitchen. The agreement required a detailed plan of action, with documented and itemized budget showing how CEED can and will (utilizing the \$350,000.00 and any other CEED-Acquired, non-City Funds) move forward with the project to fully fund a Culinary Incubator/Training Station as first proposed or since modified. CEED agreed to make presentations to City Council on deliverables for each phase of completion and/or

any modification of plans. On June 13, 2017, the City Manager received a letter from CEED as a request to obligate funds for the construction of Phase 1 of the CEED Culinary Incubator. Their plan of action has been delayed on several occasions with the original groundbreaking scheduled for November 2017, then March 2018, and now to a yet determined date. NCDOT will issue a driveway permit once the application is submitted and reviewed and it is not a commitment for the issuance. Ms. Suzy Hrabovsky will update Council on the status of the NCDOT driveway permit, as well as other issues addressed in letters dated March 21 and April 28, 2017.

Ms. Suzy Hrabovsky, Executive Director, Center of Economic Empowerment and Development (CEED), presented a PowerPoint presentation on the proposed Training Station - Culinary Incubator that included the site plan, artistic renderings, and floor plans of the proposed facility.

Discussion ensued.

This item was for information only.

4.02 Cool Spring Downtown Development Corporation Update

Ms. Cindy Blot, Economic and Community Development Director, introduced this item and stated on June 26, 2017, City Council approved the contract award with Cool Spring Downtown District, Inc., to provide Enhanced Services for an Arts and Entertainment Focused Downtown Municipal Service District. The Council has asked for periodic updates from Cool Spring Downtown District, Inc. The official agreement began on September 1, 2017, and will terminate June 30, 2018, and may be renewed for an additional year for a period of two fiscal years contingent on the availability of City funds. The City will provide financial support to Cool Spring Downtown District, Inc., on an annual basis in the amount of \$100,000.00 in four quarterly payments. Payment for the management of the Municipal Service District (MSD) portion of \$119,500.00 will also be paid quarterly.

Mr. Mark Regensburger, President and CEO, Cool Spring Downtown District, Inc., presented the Quarterly Report, Second Quarter, October 2017 through December 2017 with the aid of a PowerPoint presentation.

This item was for information only.

4.03 Airport - Terminal Improvement Project Part I - Update to Mayor and City Council

Mr. Bradley Whited, Airport Director, presented this item with the aid of a PowerPoint presentation and stated the project justification are that the airport terminal was built in 1969, and expanded in 1986, the facility and infrastructure need updating, and customer flow needs to be modernized. Terminal Phase I is now in progress with an expected completion date for August 2019. The work elements include the demolition and construction of new Concourse A, two new passenger bridges, a new elevator for ground loading, establishment of new PWC water and power lines, build out of new restaurant and kitchen spaces, and the temporary relocation of TSA screening area. Mr. Whited displayed artist renderings of the forthcoming new concourse, restaurant areas, TSA checkpoint, 2nd floor access and new terminal façade.

Discussion ensued.

This item was for information only.

4.04 Update on Panhandling

Mr. Brandon Christian, Police Attorney, presented this item and stated Council has previously requested staff to review the ordinances

of other cities to determine whether Fayetteville has appropriate ordinances regulating activities associated with panhandling. To that end, staff has reviewed the ordinances of other North Carolina municipalities, and has presented those findings to Council during a previous work session. At that time, Council directed staff to investigate alternatives to address the concerns of citizens regarding the conduct of panhandlers on the side of public streets and highways and the safety issues it creates for the panhandler and the occupants of motor vehicles. Consistent with Council's interest, staff has drafted an ordinance amendment which is based largely upon a Charleston, SC, ordinance which restricts the passing of items to and from vehicles on public streets. State statute prohibits the adoption of an ordinance that prohibits the distribution of newspapers. Hence, a section has been added to provide for an exemption.

Discussion ensued.

Consensus of Council was to direct staff to continue research on this item, and return the item with options (date not specified).

4.05 City Council Strategic Plan Retreat Follow-up

Ms. Rebecca Jackson, Strategic Performance Analytics Director, presented this item and stated Strategic planning is the framework that is used to plan for the future, set priorities, allocate resources, and drive performance. On February 2-3, 2018, City Council met in an annual retreat at the new FAST Center to develop the strategic plan for the new fiscal year. The retreat provided an opportunity for Council, as representatives of the community, to come together collaboratively and to plan for our community's future. Council's strategic planning consultant, Mrs. Marcia Johnson with Shepherd Johnson Consulting facilitated the retreat. The consultant's report on the outcomes of the retreat is attached to this agenda item. The Fayetteville City Council made minor revisions to the vision and mission statement. Council also reviewed prioritized current Targets for Action (TFAs) and identified five new TFA for the upcoming fiscal year:

1. Develop a unified street light plan
2. Develop an internship program
3. Review options for outsourcing waste management
4. Develop options for a young adult engagement program
5. Develop MSD options for concentrated retail areas

During the retreat, City Council requested a strategic planning follow up item to occur during the March 5, 2018, work session. The purpose of this item is to review the draft FY 19 Strategic Plan that came out of the City Council retreat in February and provide an opportunity for City Council to clarify direction to the City Manager. Fayetteville's City Council is committed to a sustainable strategic planning model that has been recognized nationally by the International City/County Managers Association, Governing and Living Cities. The main elements of the City's strategic plan represent a commitment to serving the community: The Vision for the community, the organizational Mission, Core Values, five-year Goals that support the long-term vision for the City, performance measures that identify annual targets, fiscal year strategic priorities and Targets for Action (TFA), to advance progress toward the goals.

Discussion ensued.

Consensus of Council was to direct staff to place additional funding in the budget for summer hire programs for high school students.

4.06 Continuing Discussion of the Recommended FY 2019-2023 Capital and Technology Improvement Plans

Mr. Douglas Hewett, City Manager, presented this item and stated on February 5, 2018, staff presented the Recommended CIP and TIP for fiscal years 2019 through 2023. A special meeting was held on February 21, 2018, to discuss the recommended plan. Deliberation of the CIP and TIP was continued to this March 2018 work session.

Mr. Ben Major, Fire Chief, presented information on Fire Station projects, including existing station renovations and station relocation recommendations.

Ms. Gina Hawkins, Police Chief, presented information on Police projects, including the training center and 911 center needs.

Mr. Rob Stone, Public Services Director, presented information on the Stormwater Master Plan, current project planning and future resources.

Ms. Tiffany Neal, Assistant Transit Director, provided a handout on the bus shelter and bench installation policy, current status and peer city comparisons.

Ms. Tracey Broyles, Budget and Evaluation Director, provided a handout that provided comparative data for peer cities regarding current ad valorem tax rates, vehicle license tax rates, stormwater fees and solid waste fees.

This item was for information only.

4.07 City Council Agenda Item Request - RFI for Opioid Litigation - Mayor Colvin

Mayor Colvin introduced this item and stated he wants staff to identify local and minority individuals or firms that are qualified and experienced to act as Special Litigation Counsel to the City regarding litigation involving the manufacture, marketing, sale and distribution of opioid products in the City. The City of Fayetteville like many local government units across the United States is in the midst of a crisis involving opioid addiction. This Crisis has placed a burden on City resources for which the City believes those involved in the manufacture, marketing, sale and distribution of opioid products may be responsible. Mayor Colvin further stated he wants this item to go out for bid.

Council Member Haire stated he was in support of the Mayor's request to have this item go out for bid.

Discussion ensued.

Consensus of Council was to direct staff to put this item out for bid within 15 days. Council Members Waddell and Mohn were not in agreement with the Consensus. Council Member Jensen had left the meeting and was not in attendance for the consensus vote.

5.0 ADJOURNMENT

There being no further business, the meeting adjourned at 10:10 p.m.

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