

**FAYETTEVILLE CITY COUNCIL
WORK SESSION MINUTES
LAFAYETTE ROOM
OCTOBER 3, 2016
5:00 P.M.**

Present: Mayor Nat Robertson

Council Members Katherine K. Jensen (District 1) (arrived at 5:15 p.m.); Kirk deViere (District 2); H. Mitchell Colvin, Jr. (District 3); Chalmers McDougald (District 4); Robert T. Hurst, Jr. (District 5); William J. L. Crisp (District 6); Larry O. Wright, Sr. (District 7); Theodore Mohn (District 8); James W. Arp (District 9)

Others Present: Douglas Hewett, City Manager
Karen McDonald, City Attorney
Kristoff Bauer, Deputy City Manager
Jay Reinstein, Assistant City Manager
Ben Major, Fire Chief
Cheryl Spivey, Chief Financial Officer
Jim Palenick, Economic and Business Development Director
Rob Stone, Engineering and Infrastructure Director
Tracey Broyles, Budget and Evaluation Director
Michael Gibson, Parks, Recreation and Maintenance Director
Victor Sharpe, Community Development Director
Brad Whited, Airport Director
Dwayne Campbell, Chief Information Technology Officer
Giselle Rodriguez, City Engineer
Alicia Young, Assistant City Attorney
Mark Brown, PWC Customer Relations Director
Pamela Megill, City Clerk
Members of the Press

1.0 CALL TO ORDER

Mayor Robertson called the meeting to order.

2.0 INVOCATION

The invocation was offered by Council Member McDougald.

3.0 APPROVAL OF AGENDA

MOTION: Council Member Wright moved to approve the agenda.
SECOND: Mayor Pro Tem Colvin
VOTE: UNANIMOUS (9-0)

4.0 OTHER ITEMS OF BUSINESS

4.01 Proposed 2017 City Council Meeting Dates Calendar

Mr. Douglas Hewett, City Manager, presented this item and stated staff has provided a proposed 2017 City Council Meeting Dates Calendar. The calendar also identifies Council retreats, budget work sessions, and conferences. Mr. Hewett asked Mayor and Council to e-mail any additional recommendations to revise the calendar to both himself and the City Clerk.

Consensus of Council was to direct staff to calendar the Strategic Planning as a one-day event for 2017, include quarterly meetings with County, and bring this item back to Council for a formal vote in November 2016.

4.02 My Brother's Keeper Community Challenge Update

Mr. Jay Reinstein, Assistant City Manager, introduced this item and stated in February 2014, President Obama launched the My Brother's Keeper (MBK) initiative to address persistent opportunity gaps faced by boys and young men of color and to ensure that all young people can reach their full potential. The initiative seeks to organize and capitalize on the commitment of community leaders in order to reach that goal. The City Council fully accepted the challenge and sent a letter to Congressman David Price on January 29, 2016. On February 18, 2016, an informal meeting took place that included Council Members Colvin, Wright, and deViere; William Munn, Congressman Price's Office; William Fountain, Fayetteville State University; Carrie Sutton, Cumberland County School Board), and Val Applewhite. The committee discussed a future Saturday in April to hold a Local Action Summit with stakeholders at Fayetteville State University to kick-off the effort. Councilmember deViere shared the Greater Fayetteville Futures model as a template for the upcoming summit which was well received by the committee. The committee also identified the need for financial investment in an effort to sustain the program. Identifying and clarifying MBK's goals for Fayetteville will be a critical task moving forward for the committee. They will need to identify the major and/or influential stakeholders, better understand the existing programs and initiatives that target youth, and pinpoint the individuals and/or organizations that are committed to improving outcomes for youth.

Council Member deViere stated the MBK Community Challenge encourages communities to implement a coherent cradle-to-college-and-career strategy for improving the life outcomes of all young people to ensure that they can reach their full potential, regardless of who they are, where they come from, or the circumstances into which they are born. He further stated the date for the forthcoming summit has not been set, but will probably take place in early December.

Council Member Wright stated the six goals of MBK are as follows:

1. Ensure all children enter kindergarten prepared to succeed;
2. Get all children reading at grade level by 3rd grade;
3. Graduate all students from high school prepared for college and career;
4. Ensure post-secondary education or training options for all;
5. Improve access to jobs and valuable work experience; and
6. Prevent youth violence.

Discussion ensued.

Consensus of Council was to keep the program moving forward.

4.03 Prioritizing Legislative Items for 2017 Long Session

Mr. Jay Reinstein, Assistant City Manager, presented this item with the aid of a PowerPoint presentation and stated that following the short session adjournment in July 2016, the City Manager's Office created the Legislative Action Team (LAT), comprised of Department Directors and other key staff members, charged to develop a legislative strategy for the upcoming long session which begins in January 2017. The LAT, with the support of our lobbyist, Capital City Strategies, will work with City Council and our state delegation to prepare an agenda, establish goals and further relationships, and identify areas of interest for legislative action in the upcoming year. The City's legislative agenda process for 2017 will include Council briefings to provide background on those items to watch for in

the upcoming session, engaging with the state delegation, and most importantly listen to Council's priorities to include an agenda setting process. Several meetings will occur in FY 17 with City Council and our state delegation facilitated by our lobbyist, in an effort to present for council adoption, a State Legislative Agenda for the long session. Throughout the process, briefing sheets and related materials will be provided to City Council.

Mr. Reinstein provided an overview of the potential 12 priority items.

Discussion ensued. Mayor Robertson asked for a vote by show of hands for each of the 12 items.

Consensus of Council was as follows: (1) Airport - Yes, (2) Budget - Yes, (3) Community Development - No, (4) Economic and Business Development - No, (5) Engineering and Infrastructure - check, send letter, (6) Environmental Services - check, send letter, (7) Fire/EMS - Yes, (8) Information Technology - move item to the November 7, 2016, work session, (9) Parks and Recreation - check, send letter, (10) Planning and Code Enforcement - table this item until after discussing with County officials, (11) Strategic Planning Analytics - check, send letter, (12) Transit - move item to November 7, 2016, work session to be included in the Multi-Modal update and best practices.

4.04 Stormwater Program Update

Mr. Rob Stone, Engineering and Infrastructure Director, presented this item with the aid of a PowerPoint presentation and provided an update on the City's stormwater program with information related to the effect of increases in precipitation and impervious area, comparison of yearly storms and the effect on the surrounding area, and also included information on the number of infrastructure permits related to development before and after the adoption of the Stormwater Ordinance, Stormwater CIP schedule, Engineering staff capacity as related to managing workload, process to involve local stakeholders to review the current Stormwater Ordinance, Chapter 23, Article III, of the City Ordinance, and Stormwater Masterplan information, including peer City activities and cost estimates. Mr. Stone further stated the City's stormwater program and utility was initiated in 1995 as a result of an unfunded Federal mandate from the Clean Water Act to manage pollution in stormwater runoff and improve the associated water quality. This program was tied directly to the permitted water quality requirements until 2007, when the Council increased the stormwater fee recognizing the need for new and retrofitted drainage infrastructure to solve issues with local flooding and system repairs. In 2008 Council adopted a comprehensive stormwater management control ordinance (Chapter 23, Article III) to address drainage and flooding concerns in an effort to manage the adverse effects of increased stormwater runoff, while addressing water quality concerns resulting from newly developed and redeveloped properties. Based on input from stakeholders, ordinance changes have been made to aid commercial and residential development. The City of Fayetteville strives to maintain its NPDES Municipal Stormwater Discharge Permit to ensure that stormwater pollution and runoff quality are managed within Federal and State law, as noncompliance involves heavy penalties. The City must also continue to address the quantity of stormwater runoff as even normal rainfall events cause flooding in areas where stormwater infrastructure is non-existent or not built to an appropriate standard. The design and construction of new and retrofitted drainage infrastructure is extremely costly. The current stormwater project list is primarily a result of two watershed projects. The remaining 13 watershed areas will also generate more projects that will need to be prioritized; however, current budgeting only proposes one watershed study every two years. City Council has asked for information related to developing a Stormwater Master Plan to determine comprehensive stormwater needs in a considerably shorter time period. There have been complaints from the development community that the current

Stormwater Ordinance, adopted by City Council in 2008 and put into effect in 2009, is too costly and hampering development in the City. It is a challenge to balance the existing flooding issues that residents are experiencing and keeping the City moving forward with new development.

Discussion ensued.

Consensus of Council was to direct staff to involve stakeholders to review the Stormwater Ordinance and direct the City Manager to provide a memorandum to Council within the next two weeks; addressing the pursuit of the development of a Stormwater Master Plan, and direction to address Engineering staff capacity issues.

4.05 Right-of-Way Mowing Request For Proposals ("RFP") Results

Mr. Michael Gibson, Parks, Recreation, and Maintenance Director, presented this item and stated NCDOT currently contracts with Fayetteville for vegetative maintenance on major roads within the City limits. The level of service established in that contract is for six mowing services per year on each identified street. Litter collection is not included in the contract. The City's level of service is a minimum of eight mowing services per year with litter collection occurring just prior to the mowing and on an on-call basis. On June 2, 2014, during the regular Council meeting, the Council directed staff to issue a Request for Proposals ("RFP") for contract maintenance of key corridors to be identified by the Gateway Committee. The Martin Luther King Jr Freeway and All American Expressway road segments within the City were identified by the Gateway Committee as the appropriate scope of that RFP which was issued by Purchasing on May 6, 2016, to local businesses. All formal bids below were received on June 3, 2016, and were based on a one-year mowing contract.

Formal bids for the right-of-way mowing on Martin Luther King Jr Freeway and All American Expressway (one year) were received on June 3, 2016:

Defiant Property Preservation, LLC	\$225,000.47
Cardinal Landscaping	\$145,000.00

Consensus of Council was to direct staff to reissue the RFP offering a contract with a three-year initial term, plus two one-year optional extensions. At the June 27, 2016, Council meeting, the bids from Defiant Property Preservation, LLC, and Cardinal Landscaping were rejected and the reposting of the RFP for right-of-way mowing on Martin Luther King Jr Freeway and All American Expressway was authorized. On July 20, 2016, an RFP was reissued offering a three-year initial term, with two one-year extension options. All bids were received on August 19, 2016.

Formal bids for the right-of-way mowing on Martin Luther King Jr Freeway and All American Expressway (three-year price below):

Bright View	\$412,450.00
Cardinal Landscaping	\$831,482.00

The budget estimate for this contract is based on the City's estimated total cost of \$61,416.00 which is based on mowing these areas at least 10 times per year. The City has already mowed these areas 12 times this fiscal year and plans to provide 2 more services for a total of 14 by June 30, 2017. That additional service is being supported through improved efficiency due to the addition of litter crews. Adding the contract would free up the resources currently serving these areas to be re-allocated to provide a higher level of service elsewhere. Staff has not prepared an estimated "go away" cost, or estimated a reduction in operational cost should Council award this contract and direct that displaced resources be shed instead of re-allocated.

Discussion ensued.

Consensus of Council was to direct staff to reject the two bids, and to bring this item back for further discussion at the annual retreat to be held in February 2017.

4.06 City Council Agenda Item Request - Dogwood Festival Committee Review - Mayor Pro Tem Colvin

Mayor Pro Tem Colvin presented this item and stated he would like to see more diversity in the musical acts that perform over the three days that the Dogwood Festival takes place, and stated even though the festival is a private event, the City is a large contributor, donating approximately \$100,000.00 in a range of in-kind services to include police security, garbage collection, and EMS.

Ms. Carrie King, Dogwood Festival Executive Director, recognized Dogwood Festival staff and board members in attendance at the meeting. Ms. King invited Mayor Robertson and Council members to volunteer and participate in the planning and coordinating of the Dogwood Festival and announced the performers for the 2017 shows have already been secured and deposits paid.

Discussion ensued.

Mayor Pro Tem Colvin asked the attending Dogwood Festival representatives to coordinate with the City Manager regarding any concerns.

4.07 City Council Agenda Item Request - Small Business Microloan Program - Council Member deViere

Council Member deViere presented this item and stated he would like the City to create a small business microloan program and establish a \$300,000.00 microloan program to provide capital assistance to locally-owned small businesses. The concept to create a capital program focused on helping small business grow in key gateways and corridors as well as targeted development zones and Council directed districts.

Discussion ensued.

Consensus of Council was to direct staff to develop a Request for Proposal (RFP) for a microloan program; to be brought back for Council review and further discussion.

4.08 City Council Agenda Item Request - E.E. Smith House - Mayor Robertson

Mayor Robertson presented this item and stated he had an informal conversation with Dr. Anderson, Chancellor of Fayetteville State University, in regards to the E.E. Smith House. Mayor Robertson provided a copy of a letter he received from Chancellor Anderson pertaining to moving the E.E. Smith House to a prominent location on the Fayetteville State University campus.

Discussion ensued.

Consensus of Council was to direct staff to move the E.E. Smith House to the Fayetteville State University campus.

5.0 ANNOUNCEMENT

Council Member Arp announced a possible Sister City with Sindelfingen, Germany. Council Member Arp stated he would bring this item to the November 2016 work session for consideration.

6.0 ADJOURNMENT

There being no further business, the meeting adjourned at 8:43 p.m.