

Downtown Parking

City Council Budget Work Session May 18, 2017

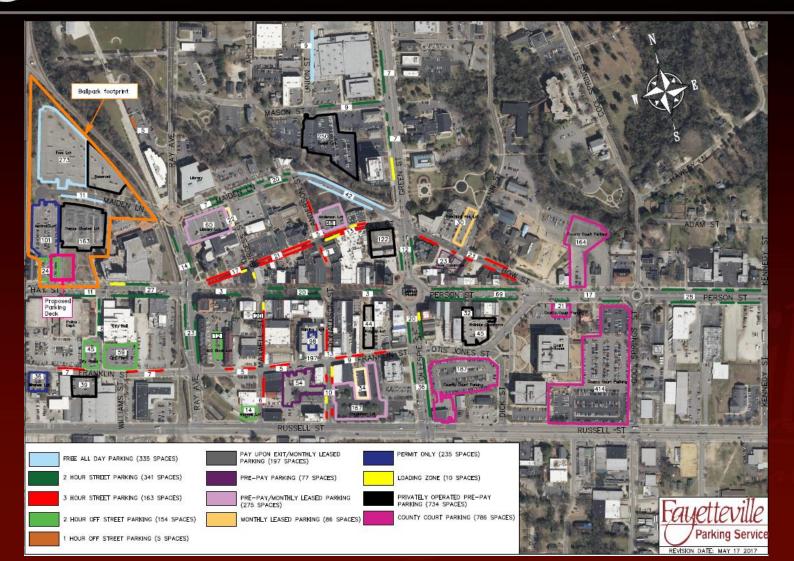
Downtown Parking

Ballpark Parking Impacts

 Parking Program Highlights and Recommendations



Downtown Parking Map

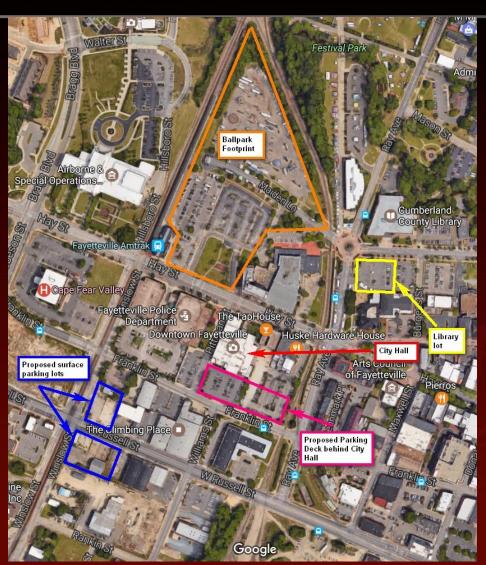




Ballpark Parking Impact

- Total Impacted Parking Spaces 679
 - 200 +/- utilized daily
 - City Employees, Festival Park Plaza (FPP), Amtrak
- Proposed Options
 - FPP lease in Library Lot 60 spaces
 - \$36,000 revenue/year
 - Acquire 2 surface lots on Russell St 100 spaces
 - \$400,000 in FY 18 CIP
 - Parking Deck behind City Hall 120 spaces
 - \$3.636 Million in FY 18 CIP







Downtown Parking Program Highlights

- Total Downtown Parking Program Spaces 1,868
 - Free All Day 335
 - Hourly 663
 - Hourly Pay/Monthly Lease 635
 - Non Pay Permit Only −235
 - Loading Zones − 10
- Other Downtown Parking Spaces 1,520
 - Private Owned 734
 - **County Owned** − **786**





Parking Program

- June 2015 Council direction to issue RFP
- July 2016 Parking Ambassador Program unveiled



• April 2017 – Discussion with Program Manager regarding a proposed contract extension













etteville Parking Deck Devices











Revenue

• Parking Fees (Hourly Pay and Monthly Leases)

• FY 16 Through April \$88,656

• FY 17 Through April \$80,173

• Decrease \$ 8,483 or 9.6%

Parking Violations

• FY 16 Through April \$80,899

• FY 17 Through April \$86,700

• Increase \$ 5,801 or 7.2%

• Total Revenue from Operations

• FY 16 Through April \$169,555

• FY 17 Through April \$166,873

• Decrease \$ 2,682 or 1.6%



FY 18 Budgeted Expenditures

FY 18 Recommended Budget

Parking Management	
Deck	\$ 23,101
Other	\$237,922
Credit Card Fees/Collection Costs	\$ 12,316
Parking Deck Maintenance	\$ 26,300
Parking Deck Capital Reserve	\$ 24,429
Equipment Maintenance	\$ 22,420
Telephone/Data	\$ 7,120
Insurance	\$ 7,488
Alarm Monitoring	\$ 384
Total	\$361,480

*\$25,000 of additional expenditures for utilities are funded by the CBTD Fund



FY 18 Budget Recommendation

•Extend Downtown Parking Contract for a minimum of one year



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