

**FAYETTEVILLE CITY COUNCIL  
STRATEGIC PLANNING RETREAT MINUTES  
FAYETTEVILLE REGIONAL AIRPORT  
FIRST FLOOR CONFERENCE ROOM  
FEBRUARY 5, 2011  
8:15 A.M.**

Present: Mayor Anthony G. Chavonne  
Council Members Keith Bates, Sr. (District 1); Kady-Ann Davy (District 2); Robert A. Massey, Jr. (District 3); Darrell J. Haire (District 4); Bobby Hurst (District 5); Valencia A. Applewhite (District 7); Theodore W. Mohn (District 8); James W. Arp, Jr. (District 9)  
Absent: Council Member William J. L. Crisp (District 6)  
Others Present:

Dale E. Iman, City Manager  
Doug Hewett, Assistant City Manager  
Kristoff Bauer, Assistant City Manager  
Karen M. McDonald, City Attorney  
Jason Booker, Management Services Financial Analyst  
Rebecca Rogers-Carter, Management Services Manager  
Lyle Sumek, Lyle Sumek Associates, Inc.  
Senator Wesley Meredith (arrived at 12:00 noon)  
Members of the Press

The strategic planning retreat reconvened at 8:15 a.m. Mr. Lyle Sumak, facilitator, led the City Council through a review of the goals for fiscal year 2012 which included Council ranking their objectives under each goal, identifying the challenges and opportunities for each goal, and prioritizing specific actions to achieve each goal.

Council began reviewing the following goals and prioritizing specific actions to achieve the goals:

- Goal 1: Greater Tax Base Diversity
- Goal 2: More Efficient Government
- Goal 3: Growing City, Livable Neighborhoods

City Council recessed for lunch at 12:15 p.m. and reconvened at 1:00 p.m.

Council continued reviewing the following goals and prioritizing specific actions to achieve the goals:

- Goal 4: More Attractive City
- Goal 5: Greater Community Unity
- Goal 6: Revitalized Downtown

There being no further business, the meeting adjourned at 3:15 p.m.