

**FAYETTEVILLE CITY COUNCIL
STRATEGIC PLANNING DEVELOPMENT
LAFAYETTE ROOM
MARCH 22, 2010
3:00 P.M.**

Present: Mayor Anthony G. Chavonne

Council Members Keith Bates, Sr. (District 1); Kady-Ann Davy (District 2) (arrived at 5:30 p.m.); Robert A. Massey, Jr. (District 3) (arrived at 3:45 p.m.); Darrell J. Haire (District 4); Bobby Hurst (District 5); William J. L. Crisp (District 6); Valencia A. Applewhite (District 7); Wesley A. Meredith (District 9)

Absent: Council Member Theodore W. Mohn (District 8)

Others Present: Dale E. Iman, City Manager
Doug Hewett, Assistant City Manager
Kristoff Bauer, Assistant City Manager
Karen M. McDonald, City Attorney

Lyle Sumek, Lyle Sumek Associates, Inc.

Jackie Tuckey, Public Information Officer

Rebecca Rogers-Carter, Management Analyst

CALL TO ORDER

Mayor Chavonne called the meeting to order at 3:10 p.m.

Mr. Lyle Sumek, facilitator, began by asking Council to keep in the mind the following as they reviewed their goals and actions: Realism; Focus; Sustainability which includes personal livability, environmental stewardship, economic opportunity, and community building; and Funding. Mr. Sumek and Council then reviewed each goal and the Action Agenda for 2010-2011 as follows:

GOAL 1: GREATER TAX BASE DIVERSITY

Policy Actions 2010-2011

1. Ramsey Street Corridor Development
 - Complete median and signal project (Law Road-Andrews Road)
 - Develop overlay district
 - Develop an extension plan to include interchange
2. Bragg Boulevard Corridor Development (High Priority)
 - Determine direction, funding for planners
 - Hire planners
3. Specific Area Plan for Hospital Area
 - Determine funding and timeframe
4. Hope VI Business Park
 - Acquire land
 - Develop RFP for developer

Management Actions 2010-2011

5. Non-Stop Air Service to Washington, D.C. (Top Priority)
 - Presentations
 - Marketing
6. Multi-Modal Center (Top Priority)
 - Unified support
 - Complete environment assessment hearing
 - Secure grant of \$1.3 million
 - Acquire land, resolve tenant issues
 - Demolish buildings
7. Murchison Road Corridor Development (High Priority)
 - Funding for Section 108: acquisition, demolition, relocation
 - Acquire land in catalyst areas (Jasper, Rowan)

8. Military Business Park Development (High Priority)
 - Development Plan: Require from private sector
 - Grant for infrastructure (roads)

2009-2010

1. Economic Development Policy and Program
 - Complete draft
 - Adopt policy with incentives
2. Murchison Road Corridor Redevelopment Plan
3. Census Complete Count

Major Projects 2010-2011

1. Airport Improvements

GOAL 2: GROWING CITY, LIVABLE NEIGHBORHOODS

Policy Actions 2010-2011

1. Unified Development Ordinance (Top Priority)
 - Prepare zoning map
 - Develop administrative manual
2. Police Staffing (Top Priority)
 - 12 positions
 - Support staff
3. Rental Registration and Probationary Rental Occupancy Permit (Top Priority)
 - Adopt ordinance with funding plan
 - Begin implementation
4. Enclaves Annexation (including Shaw Heights) (High Priority)
 - Initiate process
 - Secure agreement with PWC for infrastructure
 - Modify assessment policy for future annexations
5. Parks and Recreation Master Plan/Bond Referendum
 - Initiate process for Fall 2012

Management Actions 2010-2011

6. Sidewalk Policy and Plan (High Priority)
 - Review
 - Criteria for prioritization
 - Address bus shelters and commercial areas
7. Hope VI: Redevelopment Plan/Market Rate Housing (Old Wilmington Road Area)
8. Little Cross Creek Greenway Plan (FAMPO)

2009-2010

1. Unified Development Ordinance
 - Adoption
2. Annexation: Overall Policy
 - Adoption: Special assessment policy
 - Resolution of consideration
3. Annexation: Hope Mills
4. Stormwater BMP: Standards
5. ADA Plan

Management in Progress 2010-2011

1. Gate IV Annexation: Resolution
2. Reclaim Neighborhood Strategy for Bonnie Doone Area
3. Raeford Road Corridor Plan: Participation (FAMPO/NCDOT)

Major Projects 2010-2011

1. Stormwater Projects
 - Yadkin Road
 - Cottonade Subdivision

- Anson Pond/Chesapeake Road
- 2. Cross Creek Linear Park 3B

GOAL 3: MORE EFFICIENT CITY GOVERNMENT

Policy Actions 2010-2011

1. Consolidated 911 Communications Center (High Priority)
 - Secure agreement with County, other uses
 - Complete CAD Interface
 - Determine direction, funding
2. City Funding for Events and Nonprofit Organizations (High Priority)
 - Identify, evaluate events, organizations
 - Develop policy and guidelines
3. Budget Service, Service Level, Tax Rate
 - Review service, service levels and resource needs
 - Determine tax rate
4. Employee Compensation: Policy Direction, Funding
 - Adopt policy
 - Funding
5. Solid Waste Fee
 - Review
 - Decision

Management Actions 2010-2011

6. Fire Station 19 (Top Priority)
 - Determine LEED or equivalency
 - Modify design
7. Pay for Performance
 - Funding
8. Overtime
 - Evaluation
 - Direction
9. Fleet Operation
 - PWC Changes

2009-2010

1. City Fees and Charges - Revenues
 - Review Proposal
 - Decisions

Management in Progress 2010-2011

1. FAST Improvements
2. Fire Accreditation
3. Personnel Ordinance: Revision
4. Performance Management and Evaluation System
5. IT Strategic Plan
6. Radios/VIPER System Upgrade
7. Wellness Program
8. AVL System

GOAL 4: MORE ATTRACTIVE CITY

Policy Actions 2010-2011

1. Commercial, Town Homes and Multifamily Recycling Program (Top Priority)
 - Presentation
 - Decision
2. Sign Ordinance
 - Review
 - Decision

3. Corridor Clean Up Action Plan Moved to Horizon
 - Airport
 - 301 Corridor

Management Actions 2010-2011

4. Code Enforcement Productivity and Performance (Top Priority)
 - Equipment
 - Process
5. "Fayetteville Beautiful": City Support
 - Level of support, staff time
 - Amount of resources
6. Bus Stop Requirements
 - New development regulations
7. Tree Preservation Ordinance
 - Urban forestry plan
 - Ordinance adoption

2009-2010

1. Nonresidential Property Maintenance Code

Management in Progress 2010-2011

1. Texfi: Acquisition

Major Projects 2010-2011

1. North Carolina Veterans Park
2. Freedom Trail Park
3. Cape Fear River Trail: Phase 2

GOAL 5: GREATER COMMUNITY UNITY

Policy Actions 2010-2011

1. Greater Fayetteville Futures II
 - City's role
 - Direction

Management Actions 2010-2011

2. Youth Council (High Priority)
 - Purposes, direction
 - Funding
3. 10-Year Plan to End Homelessness (High Priority)
 - City's Role
 - Direction
4. Veterans Transition to the Community
 - Federal lobbying

Management in Progress 2010-2011

1. City Website
2. Homeless Prevention and Rapid Re-housing Grant

Major Projects 2010-2011

1. Transportation Museum: Expansion

GOAL 6: REVITALIZED DOWNTOWN

Policy Actions 2010-2011

1. Downtown Parking Structure (Top Priority)
 - County participation
 - PWC funding
2. Downtown Development Plan
 - Review current plan
 - Revise plan

Management Actions 2010-2011

3. Prince Charles Hotel (Top Priority)

- City's role
- Accountability and enforcement
- Preservation: History of building

Management in Progress 2010-2011

1. Downtown Solid Waste Solution
2. Late Night Safety Enforcement

Major Projects 2010-2011

1. Bragg Boulevard Improvements
2. Green Street Streetscape Project
3. Person Street Roundabout
4. Linear Park 3B (Lamon to Gale Streets)
5. Fort Bragg Spur Line Connection

Council then reviewed the Policy Agenda for 2010-2011 and prioritized the top and high targets for action as follows:

Top Priorities

- Bragg Boulevard Corridor Development (including I-295 Interchange)
- Unified Development Ordinance Adoption, Zoning Map
- Police Staff: Direction
- Consolidated 911 Communications Center
- Commercial, Town Homes and Multifamily Recycling Program
- Downtown Parking Structure

High Priorities

- Ramsey Street Corridor Development (including I-295 Interchange)
- Specific Area Plan for Hospital Area
- Rental Registration/Probationary Rental Occupancy Permit
- Parks and Recreation Master Plan/Bond Referendum: Initial Plan
- Budget Service, Service Level, Tax Rate
- Sign Ordinance: Direction

Council then reviewed the Management Agenda for 2010-2011 and prioritized the top and high targets for action as follows:

Top Priorities

- Non-Stop Air Service to Washington, D.C.
- Multi-Modal Center Development
- Fire Station 19
- Hope VI: Redevelopment Plan
- Tree Preservation Ordinance

High Priorities

- Murchison Road Corridor Developments
- Military Business Park Development
- Sidewalks
- Youth Council: Development
- Downtown Development Plan: Review

There being no further business, the meeting adjourned at 6:00 p.m.