

FAYETTEVILLE CITY COUNCIL
ANNUAL RETREAT
FAYETTEVILLE REGIONAL AIRPORT
400 AIRPORT ROAD – CONFERENCE ROOM
FEBRUARY 7, 2009
8:30 A.M.

Present: Mayor Anthony G. Chavonne
Council Members Keith A. Bates, Sr. (District 1); Charles E. Evans (District 2); Robert A. Massey, Jr. (District 3); Darrell J. Haire (District 4); Bobby Hurst (District 5); William J. L. Crisp (District 6); Valencia A. Applewhite (District 7); Theodore W. Mohn (District 8); Wesley A. Meredith (District 9)

Others Present: Dale E. Iman, City Manager
Doug Hewett, Assistant City Manager
Jeffrey Powell, Assistant City Manager
Karen M. McDonald, City Attorney
Rebecca Rogers-Carter, Management Analyst
Lyle Sumek, Sumek and Associates, Inc.
Andrew Barksdale, The Fayetteville Observer

The strategic planning retreat reconvened at 8:30 a.m. Lyle Sumek of Sumek and Associates, Inc., led Council through a BRAC/Ft. Bragg strategy discussion. Discussion then moved to economic development and City-County relations.

Council recessed for lunch at 12:00 p.m. reconvened at 1:00 p.m.

Mr. Sumek facilitated City Council's ordering of the "Goals 2014" as follows:

1. Growing City, Livable Neighborhoods – A Great Place to Live
2. Greater Tax Base Diversity – Strong Local Economy
3. More Attractive City – Clean and Beautiful
4. More Efficient City Government – Cost-Effective Service Delivery
5. Greater Community Unity – Pride in Fayetteville
6. Revitalized Downtown – A Community Focal Point

Council then selected projects and issues of interest for each of the "Goals 2014" to develop the fiscal year 2010 Targets for Action as follows:

Policy Agenda 2009

Top Priority:

Unified Development Ordinance
Annexation Policy and Strategy
Murchison Road Study – Implementation
Workforce Development
Recycling: Multi-Family and Commercial
Park and Recreation: Report and Direction

High Priority:

Jail Capacity
Air Quality Non-Attainment
Tree Preservation Ordinance
Building Demolition: Funding
Revaluation and Tax Rate
Lobbying/Legislative Agenda
Medical Transport: Report and Direction

Management Agenda 2009

Top Priority:

Crime Reduction Strategy
Economic Development: Scope of Work, RFD
F.A.S.T.

Community Watch: Expansion

Community Report Card

High Priority:

Police Recruitment and Selection

“B” Street Model: Neighborhoods

Air Service (NonStop)

Telling the City’s Story

Northwest Gateway

Council’s interest in workforce development was clarified.

There being no further business, the strategic planning retreat adjourned at 4:35 p.m.