

**FAYETTEVILLE CITY COUNCIL  
STRATEGIC PLANNING RETREAT MINUTES  
NORMANDY CONFERENCE ROOM  
FAYETTEVILLE EMBASSY SUITES  
4760 LAKE VALLEY DRIVE  
FAYETTEVILLE, NC  
FEBRUARY 7, 2014  
8:30 A.M.**

Present: Mayor Nat Robertson

Council Members Council Members Kathy Jensen (District 1); Kady-Ann Davy (District 2); H. Mitchell Colvin, Jr. (District 3); Chalmers McDougald (District 4); Robert T. Hurst, Jr.(District 5); William J. L. Crisp (District 6); Lawrence O. Wright, Sr.,(District 7); Theodore Mohn (District 8); James W. Arp, Jr. (District 9)

Others Present:

Theodore L. Voorhees, City Manager  
Kristoff Bauer, Deputy City Manager  
Rochelle Small-Toney, Deputy City Manager  
Jay Reinstein, Assistant City Manager  
Karen M. McDonald, City Attorney  
Lisa Smith, Chief Financial Officer  
Rusty Thompson, Engineering and Infrastructure Director  
Scott Shuford, Development Services Director  
Dwayne Campbell, Chief Information Officer  
Harold Medlock, Police Chief  
Michael Gibson, Parks, Recreation and Maintenance Director  
Jerry Dietzen, Environmental Services Director  
Victor Sharpe, Community Development Director  
Tracie Davis, Corporate Communications Director  
Rebecca Rogers-Carter, Strategic Planning Manager  
Pamela J. Megill, City Clerk  
Warren Miller, Facilitator  
Julie Bremann, Facilitator  
Members of the Press

**CALL TO ORDER**

Mayor Robertson called the retreat to order at 8:30 a.m. and recognized Mr. Warren Miller and Ms. Julie Bremann, facilitators of the retreat with Fountainworks, a market research and policy consulting company.

**STRATEGIC PLANNING**

Mr. Miller and Ms. Bremann provided an orientation of the retreat. Mr. Warren gave an overview of the past ten-year history of Fayetteville.

The following topics were presented and discussed:

- The Financial Perspective: Economic Outlook was presented by Dr. Michael Walden, Economist, North Carolina State University.
- The Internal Process, Learning and Growth Perspectives: State of the Organization Assessment was presented by Mr. Theordoore Voorhees, City Manager.

City Council recessed for lunch at 12:45 and reconvened at 1:17 p.m.

- Review of the Mission Statement, Vision Statement and Core Values was presented by Mr. Miller and Ms. Beman.

**Consensus of Council was to replace the word “citizen” with the word “resident” as listed on Goal 4.**

- Stormwater Briefing was presented by Mr. Rusty Thompson, Engineering and Infrastructure Director, and Mr. Greg Caison, Stormwater Manager.

- Environmental Services – Curbside Recycling was presented by Mr. Kristoff Bauer, Deputy City Manager, and Mr. Jerry Dietzen, Environmental Services Manager.

**MOTION: Council Member Arp moved to table a decision on the Environmental Services – Curbside Recycling item until an independent analysis has been conducted.**

**SECOND: Council Member Colvin**

**VOTE: UNANIMOUS (10-0)**

**MOTION: Council Member Arp moved to recess and reconvene at 4:20 p.m. for Closed Session.**

**SECOND: None. Motion died for lack of a second.**

**MOTION: Council Member Arp moved to enter into Closed Session for a personnel matter.**

**SECOND: Council Member Jensen**

**VOTE: FAILED by a vote of 3 in favor and 7 in opposition (Council Members Davy, Colvin, McDougald, Hurst, Crisp, Wright, and Mohn).**

City Council recessed the strategic planning retreat at 4:16 p.m. to reconvene on Saturday, February 8, 2014, at 8:30 a.m.