

**FAYETTEVILLE CITY COUNCIL
WORK SESSION MINUTES
LAFAYETTE ROOM
APRIL 2, 2013
5:00 P.M.**

Present: Mayor Anthony G. Chavonne
Council Members Keith Bates, Sr. (District 1); Kady-Ann Davy (District 2); Robert A. Massey, Jr. (District 3); Darrell J. Haire (District 4); Bobby Hurst (District 5); William J. L. Crisp (District 6); Valencia A. Applewhite (District 7) (arrived at 5:35 p.m.); Wade Fowler (District 8); James W. Arp, Jr. (District 9) (arrived at 5:10 p.m.)

Others Present:

Kristoff Bauer, Deputy City Manager
Rochelle Small-Toney, Deputy City Manager
Karen McDonald, City Attorney
Harold Medlock, Police Chief
Lisa Smith, Chief Financial Officer
Scott Shuford, Development Services Director
Rusty Thompson, Engineering and Infrastructure Director
Lee Jernigan, Traffic Engineer
Jerry Dietzen, Environmental Services Director
Victor Sharpe, Community Development Director
Tracie Davis, Corporate Communications Director
Rebecca Rogers-Carter, Strategic Planning Manager
Nathan Walls, Interim Public Relations Officer
Pamela Megill, City Clerk
Chris Tatham, Executive Vice President of ETC Institute
Warren Miller, Fountainworks
Julie Bremann, Fountainworks
Members of the Press

1.0 CALL TO ORDER

Mayor Chavonne called the meeting to order.

2.0 INVOCATION

The invocation was offered by Council Member Haire.

3.0 APPROVAL OF AGENDA

MOTION: Council Member Bates moved to approve the agenda.

SECOND: Council Member Crisp

VOTE: UNANIMOUS (8-0)

4.0 OTHER ITEMS OF BUSINESS

4.1 City of Fayetteville 2013 Resident Survey Draft Report

Ms. Rebecca Rogers-Carter, Strategic Planning Manager, introduced this item and explained the City of Fayetteville conducted a citizen survey to seek citizen input regarding current programs and services, new initiatives, and future policy. She stated the survey was part of the City's ongoing efforts to identify and respond to residents' concerns and gather input about priorities for the community. She introduced Mr. Chris Tatham, Executive Vice President of ETC Institute.

Mr. Tatham stated citizen surveys were an important tool in determining if programs and services were meeting residents' expectations. He reported the last citizen survey conducted by the City of Fayetteville occurred in 2006 and a consulting firm, ETC Institute, administered the survey to residents in the City of Fayetteville during January through March of 2013. He further reported a seven-page survey instrument was mailed to approximately 2,400 randomly selected sample of residents. He stated the residents who had not responded to the survey by mail were contacted by phone and given the option of completing the survey by phone. He further stated the consultant obtained 847 survey responses which ensured the survey results had statistical

significance with a precision of at least +/- 3.3 percent at the 95 percent level of confidence. He advised the sample was representative of the City's population with regard to the demographic and geographic composition of the sample. He provided a summary of the methodology, major findings, charts showing overall results, important-satisfaction analysis that identified potential opportunities for improvement, tables that showed the results for all questions and a copy of the survey instrument. A copy of the draft City of Fayetteville 2013 Resident Survey report was provided to Council and posted to the City website via the April 2, 2013, agenda packet.

It was noted that the major categories of City services that residents felt were most important for the City to emphasize over the next two years, based on the percentage of residents who selected the item as one of their top three choices, were police protection (44%), maintenance of City streets (40%), and flow of traffic in the City (40%).

4.2 Community Development - Presentation of draft 2013-2014 Annual Action Plan.

Mr. Victor Sharpe, Community Development Director, presented this item and explained the 2013-2014 Annual Action Plan was based on priorities, goals, and objectives of the 2010-2015 Consolidated Plan. He further explained the plan was a comprehensive plan addressing the City's housing, homeless, community development, and economic development needs through 2015. He stated the plan contained goals, objectives, and implementing strategies for each of the plan's elements. He reported in an effort to provide citizens an opportunity to participate in the process of developing the Annual Action Plan, the Community Development Staff held five citizen participation meetings, which were held in various locations throughout the City. He further reported a staff public hearing was held on March 7, 2013, and the Fayetteville Redevelopment Commission would hold the official public hearing on April 11, 2013. He advised a draft copy of the plan would be made available in various locations for review and comments for 30 days from March 28 through April 26, 2013, and a presentation of the proposed activities would be made at the meeting. He further advised a draft of the proposed activities were being provided to City Council for feedback prior to consideration of adoption later in April. He stated adjustments would be made per any recommendations by the Fayetteville Redevelopment Commission at their upcoming public hearing. He concluded by stating they were currently waiting for the announcement of the funding amounts for the Community Development Block Grant and HOME Investment Partnership Grant and it was likely that the funding amounts would be reduced again this year. He further stated they had been advised by HUD officials to use a 10 percent reduction of the two grants for planning purposes. He stated the HOME Investment Partnership Grant would require a match from the City in a projected amount of \$80,804.00.

A brief discussion period ensued. This item was for informational purposes only.

4.3 Update on Sales Tax Interlocal Agreement

Ms. Lisa Smith, Chief Financial Officer, presented this item with the aid of a power point presentation and reported in October 2003, Cumberland County and the local municipalities entered into an interlocal agreement to distribute sales tax revenues on a modified "per capita" basis and would expire on June 30, 2013. She stated in recent months, the Mayors' coalition group had met to discuss the future distribution of local sales tax revenue. She further stated at their March meeting, the group endorsed a multi-year agreement to phase out reimbursements over a 20-year period, with the County maintaining "per capita" distributions. She provided the new proposal as follows:

1. A four-year agreement that could be renewed for four additional terms (up to a 20-year agreement).
2. For past annexations, municipalities would reimburse the same percentage of sales tax as they did in FY 2013 in year one of the agreement (FY 2014). This reimbursement would phase out over the 20-year period. Eastover would no longer be required to reimburse parties for its original population resulting from its incorporation.
3. For any new annexations, municipalities would initially reimburse other parties a certain percentage, depending on which year the annexation first impacts sales tax distributions. This initial reimbursement percentage would also phase out over the remaining years in the 20-

year period.

Ms. Smith concluded by stating County staff briefed the Commissioners on the proposal at their April 2, 2013, meeting and the sales tax distribution item had been placed on the Commissioner's April 4, 2013, Finance Committee agenda. She advised at this time, staff was recommending adoption of a sales tax interlocal agreement at the April 8, 2013, meeting based on the Mayors' Coalition proposal.

A brief discussion period ensued.

Mayor Chavonne confirmed this item would come before Council for formal action at the April 8, 2013, City Council meeting.

4.4 City of Fayetteville FY 2014 Strategic Plan

Ms. Rebecca Rogers-Carter, Strategic Planning Manager, presented this item and reported the City Council had developed a sustainable strategic planning model that assisted Council, as representatives of the community, to plan for the community's future and lead with vision. She stated as their City was continuing to grow, the City Council was looking to chart a course with a strategic plan which would articulate a vision for their community's future that would ensure vitality and sustainability. She further stated the City's strategic plan was a critical component of a larger system of planning for the organization's success, which included the annual budget process, citizen input, capital and technology prioritization, and financial planning. She noted in February, the Fountainworks Consulting firm met with City Council in a two-day planning retreat and the session included opportunities for participants to build upon ideas and interact in open conversation addressing the following topics:

- Community Vision
- Environmental scan: Staff presentations
- Five-year goals and performance measures
- Preliminary one-year tactical actions
- Decision filter to help determine which actions should be pursued.

The Strategic Plan Retreat meeting summary, the proposed vision, new five-year goals, performances measures, and action items were distributed to City Council.

Ms. Rogers-Carter introduced Mr. Warren Miller, and Ms. Julie Bremann, Facilitators for Fountainworks. Ms. Bremann gave an overview of the potential action items and reviewed each specific goal and potential performance measure for the goal area. She stated the Council members were asked to vote using an electronic clicker that recorded the votes for each item. She stated the following items received a majority of votes (60% and higher):

The City of Fayetteville will be a safe and secure community

- A. Increase law enforcement community engagement and collaboration
- B. Gang Task Force
- C. Consolidate 911 with Cumberland County and Fort Bragg
- D. Review speed limits in west (Develop traffic safety improvement strategy)

The City of Fayetteville will have a strong, diverse and viable local economy

- A. Local Business initiatives – Maximize local business

The City of Fayetteville will be designed to include vibrant focal points, unique neighborhoods, and high quality, effective infrastructure

- A. Increase street maintenance funding. Funding allocated for road maintenance to meet 20-year plan; shorten time for resurfacing.
- B. Improve gateway – turn gateway mix to private business, identify gateways and develop plans to improve gateways.

The City of Fayetteville will be a highly desirable place to live, work, and recreate with thriving neighborhoods and a high quality of life for all citizens

- A. Funding plan for Parks and Recreation; well designed recreation facilities (NE Fayetteville); Multi-sport complex at Shaw Road, smaller and phased Parks and Recreation package, reduced dollar amount of parks and recreation plan with General Fund funding.
- B. Improve Traffic Flow

The City of Fayetteville will have unity of purpose in its leadership, and sustain capacity within the organization.

- A. City Council recognition of City employees
- B. PWC efficiencies
- C. Increase IT funding; efficiencies through IT savings

The City of Fayetteville will develop and maintain strong and active community connections

- A. Develop and deliver ongoing coordinated information campaign
- B. Develop partnerships

Consensus of Council was to bring this item back for further discussion at a later City Council meeting.

4.5 Mayor and City Council Protocol and Code of Conduct

Mr. Kristoff Bauer, Deputy City Manager, presented this item and reported that in recent years, the City Council had reviewed the existing City Council protocol document during their strategic planning retreats and reached a strong consensus regarding the protocols. However, he stated the protocols had never been formally adopted. He stated during the January 23, 2013, City Council session, Mr. Carl W. Stenberg, a professor of Public Administration and Government at The University of North Carolina at Chapel Hill School of Government, engaged City Council in a discussion of council-manager relations and reviewed the exiting City Council Protocols. He further stated the discussion included working with Council to clarify short- and long-term objectives. He stated the consensus of Council was to incorporate the feedback provided during the session and bring the item back as a draft for consideration. He stated during the March 4, 2013, work session, City Council was provided a draft Mayor and City Council Protocol and Code of Conduct document covering:

- City Council Requests for Information from Staff
- City Council Service Request from Citizens
- City Council Staff Expectations
- Mayor and City Council Code of Conduct.

Mr. Bauer continued by stating during the March 4, 2013, work session, City Council clarified their interest for agenda item submissions and asked that the document be revised and brought back to the next work session for consideration. He provided the Council with the proposed City Council protocol revisions that incorporated City Council feedback and would replace protocol 10 through 12 of the previous draft. He concluded by stating the adoption of the Mayor and City Council Protocol and Code of Conduct would establish a new City Council Policy 115.15. He stated if the proposed City Council protocol revisions were the will of the Council, it would also be necessary to adopt a City Code amendment to Section 2-3(b) in order to effectuate the change in procedure.

A brief discussion period ensued.

Consensus of Council was to bring this item back for a formal vote of approval on April 8, 2013.

5.0 ADJOURNMENT

There being no further business, the meeting adjourned at 6:55 p.m.