

**FAYETTEVILLE CITY COUNCIL  
STRATEGIC PLANNING RETREAT MINUTES  
FAYETTEVILLE REGIONAL AIRPORT  
FIRST FLOOR CONFERENCE Room  
FEBRUARY 22, 2013  
8:30 A.M.**

Present: Mayor Anthony G. Chavonne

Council Members Keith Bates, Sr. (District 1); Kady-Ann Davy (District 2) (via telephone); Robert A. Massey, Jr. (District 3) (arrived at 2:40 p.m.); Darrell J. Haire (District 4); Bobby Hurst (District 5); William J. L. Crisp (District 6); Valencia A. Applewhite (District 7); Wade R. Fowler, Jr. (District 8); James W. Arp, Jr. (District 9)

Others Present:

Theodore L. Voorhees, City Manager  
Kristoff Bauer, Deputy City Manager  
Karen M. McDonald, City Attorney  
Lisa Smith, Chief Financial Officer  
Rusty Thompson, Engineering and Infrastructure Director  
Scott Shuford, Development Services Director  
Dwayne Campbell, Chief Information Officer  
Harold Medlock, Police Chief  
Michael Gibson, Parks, Recreation and Maintenance Director  
Tracie Davis, Corporate Communications Director  
Brad Whited, Airport Director  
Rebecca Rogers-Carter, Strategic Planning Manager  
Pamela J. Megill, City Clerk  
Warren Miller, Facilitator  
Julie Bremann, Facilitator  
Members of the Press

**CALL TO ORDER**

Mayor Chavonne called the retreat to order at 8:30 a.m. and recognized Mr. Warren Miller and Ms. Julie Bremann, facilitators of the retreat with Fountainworks, a market research and policy consulting company.

**STRATEGIC PLANNING**

Mr. Warren and Ms. Bremann provided an orientation of the retreat. Mr. Warren gave an overview of the past ten-year history of Fayetteville.

The following topics were presented and discussed:

- The Citizen Survey preliminary results were presented by Ms. Rebecca Rogers-Carter, Strategic Planning Manager.
- The Budget FY 2013-2014 Outlook was presented by Ms. Lisa Smith, Chief Financial Officer.
- The Capital Improvement Plan was presented by Mr. Rusty Thompson, Engineering and Infrastructure Director.
- The Information and Technology Plan was presented by Mr. Dwayne Campbell, Chief Information Officer.
- The Placemaking and Built Environment was presented by Mr. Scott Shuford, Development Services Director.

City Council recessed for lunch at 12:10 p.m. and reconvened at 1:00 p.m.

Ms. Rebecca Rogers-Carter provided the results of the Employee Opinion Survey. Discussion followed the presentation.

Mr. Warren and Ms. Bremann introduced "Spot Maps" highlighting the strengths, problems, opportunities, and threats to the City.

Mr. Warren led discussion on the vision and goals for the City.

City Council recessed the strategic planning retreat at 4:30 p.m. to reconvene on Saturday, February 23, 2013, at 8:30 a.m.