

**FAYETTEVILLE CITY COUNCIL
STRATEGIC PLANNING RETREAT MINUTES
LAFAYETTE ROOM
APRIL 4, 2012
2:00 P.M.**

Present: Mayor Anthony G. Chavonne

Council Members Keith Bates, Sr. (District 1) (arrived at 3:15 p.m.); Kady-Ann Davy (District 2) (arrived at 2:26 p.m.); Robert A. Massey, Jr. (District 3) (arrived at 3:45 p.m.); Darrell J. Haire (District 4); Bobby Hurst (District 5); William J. L. Crisp (District 6); Valencia A. Applewhite (District 7); Wade Fowler (District 8); James W. Arp, Jr. (District 9)

Others Present:

Kristoff Bauer, Interim City Manager

Karen M. McDonald, City Attorney

Brad Whited, Interim Assistant City Manager

Rebecca Rogers-Carter, Management Services Manager

Tom Bergamine, Chief of Police

Ben Major, Fire Chief

Lisa Smith, Chief Financial Officer

Rusty Thompson, Engineering & Infrastructure Director

Michael Gibson, Parks and Recreation Director

Dwayne Campbell, Chief Information Officer

Scott Shuford, Development Services Director

Victor Sharpe, Community Development Director

Ron McElrath, Human Relations Director

Randy Hume, Transit Director

John Kuhls, Human Resource Development Director

Jerry Dietzen, Environmental Services Director

Craig Hampton, Special Projects Director

Lyle Sumek, Lyle Sumek Associates, Inc.

Members of the Press

Mayor Chavonne called the meeting to order at 2:08 p.m. and introduced Mr. Lyle Sumek, facilitator.

Mr. Sumek and Council then reviewed each goal, objective, means to citizens, and challenges and the Action Agenda as follows:

GOAL 1: GREATER TAX BASE DIVERSITY - STRONG LOCAL ECONOMY

Actions FY 2013

1. Bragg Boulevard Corridor Development (Hay Street to I-295): Corridor Plan
2. Economic Development Contract with the Chamber of Commerce
3. Hope VI Business Park Development
4. Ramsey Street Corridor Development
5. Airport South General Aviation on Doc Bennetts Road: Sewer Service
6. Murchison Road Corridor Development

Major Projects FY 2013

1. Hotel and Conference Center: Completion

On the Horizon 2014-2018

1. Airport Terminal Master Plan and Capital Projects
2. Cape Fear River Land Use Plan
3. Cedar Creek Road Corridor Development
4. Raeford Road Corridor Development
5. Economic Development Study: Targeted Businesses
6. Sustainable Communities Foundation Development
7. Public-Private Partnerships: Review

GOAL 2: MORE EFFICIENT CITY GOVERNMENT – COST EFFECTIVE SERVICE

DELIVERY

Actions FY 2013

1. City Manager Selection
2. Comprehensive Classification and Compensation Plan: Short-Term Direction, Long-Term Funding Strategy
3. FAST Improvements – Transportation Development Plan, Paratransit, Fares
4. City-PWC Service Consolidation
5. City-Owned Properties, Buildings and Facilities: Disposal
6. Sales Tax Distribution: Internal Local Agreement
7. Alternative Revenue Sources Report
8. Contracting for Services: Parks and ROW maintenance
9. Police Staffing
10. City Buildings and Facilities Maintenance Plan
11. City Customer Service Feedback Mechanism

Management in Progress 2012-2013

1. Police Chief Selection

Major Projects 2012-2013

On the Horizon 2014-2018

1. Impact Fees: Advocacy
2. FAST: Countywide Service
3. City Services and Service Levels
4. City Funding for Contract Services
5. Goals and Performance Benchmark Matrix
6. Consolidated 9-1-1 Communications Center Study
7. Police/Fire Employees (Grant): Funding
8. Dedicated New Funding Source for Police and Fire
9. State Lobbyist
10. Human and Social Services
11. Financial Policies: Revenues, Building Facilities
12. Organizational Climate and Employee Survey
13. Leaf Pick Up
14. Bulky Item Pick Up Policy
15. City-County Service Consolidation
16. Contracting for Delivery Service

GOAL 3: GREATER COMMUNITY UNITY - PRIDE IN FAYETTEVILLE

Actions FY 2013

1. Homeless: City Policy and Actions on Emergency Shelter
2. Citizen Engagement Strategy
3. Communication Plan

Management in Progress FY 2013

1. 250th Celebration Events

On the Horizon 2014-2018

1. Racial Divide/Healing
2. Citizen Survey
3. Youth Council

GOAL 4: GROWING CITY, LIVABLE NEIGHBORHOODS - A GREAT PLACE TO LIVE

Actions FY 2013

1. Park Bond Referendum
2. Police Substations
3. PWC Services to Non-City Residents
4. Panhandling Ordinance City-wide

5. Growth Plan for Municipal Influence Area (MIA)
6. Rental Action Management Plan: Implementation
7. Community Wellness Plan Crime Reduction Strategy: Reclaiming Neighborhoods
8. Speed Limits Review

Major Projects FY 2013

1. Sidewalks in Developed Areas
2. Storm Water Projects
2. Cross Creek Linear Park Phase 3A
4. Grove Street Safety Project (NCDOT)

On the Horizon 2014-2018

1. Shaw Heights/Julie Heights Annexations
2. Gates IV Annexation
3. Street Lights: Compliance with City Standards
4. Development Impact Analysis on the Community
5. Returning Veterans
6. Youth/Pre-Teen Programs
7. Private Roads Policy Framework
8. Comprehensive Land Use Plan
9. Civilian Police Review Panel
10. Annexation Strategy

GOAL 5: MORE ATTRACTIVE CITY - CLEAN AND BEAUTIFUL

Actions FY 2013

1. Commercial Recycling
2. Texfi Clean Up with PWC Participation
3. Sign Ordinance
4. Graffiti Removal Policy/Plan (Citywide)
5. Utilities Undergrounding

Major Projects FY 2013

1. Cape Fear River Trail: Phase II

On the Horizon 2014-2018

1. North Carolina Veterans Park: Phase II
2. Cape Fear River Trail Development: Phase III
3. Gateways Beautification
4. Illegal Dumping

GOAL 6: REVITALIZED DOWNTOWN - A COMMUNITY FOCAL POINT

Actions FY 2013

1. "Old Days Inn" Site Development
2. Downtown Master Plan: Update
3. Multi-Modal Center
4. Prince Charles Hotel: City Options and Direction

Management in Progress FY 2013

1. MSD

Major Projects FY 2013

1. Wayfinding Signs

On the Horizon 2014-2018

1. Vacant Buildings
2. Residential Development Strategy
3. Rowan Street Bridge/NW Gateway (NCDOT)

There being no further business, the meeting adjourned at 5:05 p.m.