

**FAYETTEVILLE CITY COUNCIL  
STRATEGIC PLANNING RETREAT MINUTES  
CITY HALL/ZOOM  
433 HAY STREET, FAYETTEVILLE  
NOVEMBER 30, 2022  
9:00 A.M.**

Present: Mayor Mitch Colvin

Council Members Katherine K. Jensen (District 1); Shakeyla Ingram (District 2); Mario Benavente (District 3); Johnny Dawkins (District 5); Derrick Thompson (District 6); Brenda McNair (District 7); Courtney Banks-McLaughlin (District 8); Deno Hondros (District 9)

Absent: Council Member D. J. Haire (District 4)

Others Present: Douglas Hewett, City Manager  
Karen McDonald, City Attorney  
Adam Lindsay, Assistant City Manager  
Kelly Olivera, Assistant City Manager  
Jeffrey Yates, Assistant City Manager  
Jodi Phelps, Chief of Staff  
Gina Hawkins, Police Chief  
Mike Hill, Fire Chief  
Gerald Newton, Development Services Director  
Chris Cauley, Interim Economic and Community  
Development Director  
Sheila Thomas-Ambat, Public Services Director  
Jerry Clipp, Human Resource Development Director  
Tony Coleman, Airport Director  
Michael Gibson, Parks, Recreation and Maintenance  
Director  
Tyffany Neal, Transit Director  
Rose Rasmussen, Internal Audit Director  
Dwayne Campbell, Chief Information Officer  
Deborah Manzo, NC Performance Excellence Coaching  
Program Director  
Pamela Megill, City Clerk  
Members of the Press

## **1.0 CALL TO ORDER**

Mayor Colvin called the meeting to order at 9:05 a.m. and welcomed everyone in attendance.

## **2.0 ITEMS OF BUSINESS – FY 2023 STRATEGIC PLANNING RETREAT**

Dr. Deborah Manzo facilitated the meeting. Topics of discussion included the following:

- Review Agenda
- Retreat Objectives
- Review Strategic Planning Process
- Discuss yesterday's highlights
- Problem Solving and Change
- 2023 Work Plan Integration

City Council worked in groups to develop a list of 12 Focus Areas to concentrate on as follows:

1. Reduce Gun Violence
2. Ensure Workforce Readiness
3. Improve Neighborhoods
4. Ensure Staff Retention and Morale
5. Increase Direct Airline Flights from Fayetteville Regional Airport
6. Increase of Business and Investments

7. Ensure Safe Neighborhoods
8. Trust and Confidence of Government and Citizens
9. Increase Homeowners versus Renters
10. Ensure Future Growth of City/County Edges
11. Safest City in North Carolina
12. Forge Public Partnerships

#### **ADJOURNMENT**

There being no further business, the meeting adjourned at 4:50 p.m.