

**FAYETTEVILLE CITY COUNCIL  
STRATEGIC PLANNING RETREAT MINUTES  
CITY HALL/ZOOM  
433 HAY STREET, FAYETTEVILLE  
FEBRUARY 20, 2020  
9:00 A.M.**

Present: Mayor Mitch Colvin

Council Members Katherine K. Jensen (District 1); Shakeyla Ingram (District 2); Tisha S. Waddell (District 3); D. J. Haire (District 4); Johnny Dawkins (District 5); Chris Davis (District 6); Larry O. Wright, Sr. (District 7); Courtney Banks-McLaughlin (District 8); Yvonne Kinston (District 9)

Others Present: Douglas Hewett, City Manager  
Karen McDonald, City Attorney  
Telly Whitfield, Assistant City Manager  
Jay Toland, Interim Assistant City Manager/Chief Financial Officer  
Rebecca Jackson, Chief of Staff  
Gina Hawkins, Police Chief  
Mike Hill, Fire Chief  
Chris Cauley, Interim Economic and Community Development Director  
Sheila Thomas-Ambat, Public Services Director  
Jerry Clipp, Human Resource Development Director  
Tony Coleman, Airport Director  
Tracey Broyles, Budget and Evaluation Director  
Kevin Arata, Corporate Communications Director  
Michael Gibson, Parks, Recreation and Maintenance Director  
Randy Hume, Transit Director  
Tracey Broyles, Budget and Evaluation Director  
Elizabeth Somerindyke, Internal Audit Director  
Dwayne Campbell, Chief Information Officer  
Chris McMillan, SPA Management Analyst  
Deborah Manzo, NC Performance Excellence Coaching Program Director  
Pamela Megill, City Clerk  
Members of the Press

**1.0 CALL TO ORDER**

Mayor Colvin called the meeting to order at 9:00 a.m. and welcomed everyone in attendance.

**2.0 INVOCATION**

Council Member Davis offered the invocation.

**3.0 ITEMS OF BUSINESS – FY 2022 STRATEGIC PLANNING RETREAT**

Dr. Deborah Manzo facilitated the meeting. The Fayetteville City Council conducted their annual strategic retreat on February 19 and 20, 2021, defining and setting their strategic goals for the next fiscal year at the conclusion of the retreat. The retreat was conducted this year on Zoom due to COVID, with several residents on the call, in addition to City staff.

This year's strategic goals are defined by Council as follows:

- Safe and Secure Community
- Responsive City government supporting a diverse and viable economy

- City investment in today and tomorrow
- Desirable place to live, work, and recreate
- Financially sound City providing exemplary City services
- Collaborative citizen and business engagement

Mayor Colvin stated we need to ensure that our priorities, as elected officials placed in this position by our residents, are aligned with residents' needs. This is critical to ensuring that each year as the needs of our residents change, we are able to address their needs, I am pleased with the success of this retreat and how our Council has come together as a team to work through some tough issues. We face unique challenges this year with COVID and have incorporated the effects of the pandemic on our goals.

Mr. Douglas Hewett, City Manager, stated these annual retreats allow City staff to get direction from Council on where they want us to focus our efforts each year to best serve our residents. We use the information garnered from this retreat, along with the strategic goals, to properly budget staff time, effort, and the City's budget toward better serving its residents.

#### **4.0 ADJOURNMENT**

There being no further business, the meeting adjourned at 11:41 p.m.