

**FAYETTEVILLE CITY COUNCIL
STRATEGIC PLANNING RETREAT MINUTES
FAYETTEVILLE-CUMBERLAND YOUTH COUNCIL OFFICE BUILDING
725 WEST ROWAN STREET
JANUARY 31, 2020
12:00 P.M.**

Present: Mayor Mitch Colvin

Council Members Katherine K. Jensen (District 1); Shakeyla Ingram (District 2); Tisha S. Waddell (District 3); D. J. Haire (District 4); Chris Davis (District 6); Larry O. Wright, Sr. (District 7); Courtney Banks-McLaughlin (District 8); Yvonne Kinston (District 9)

Absent: Council Member Johnny Dawkins (District 5)

Others Present: Douglas Hewett, City Manager
Karen McDonald, City Attorney
Kristoff Bauer, Deputy City Manager
Telly Whitfield, Assistant City Manager
Cynthia Blot, Economic and Community Development Director
Sheila Thomas-Ambat, Public Services Director
Barbara Hill, Human Resource Development Director
Gina Hawkins, Police Chief
Tony Coleman, Assistant Airport Director
Jay Toland, Chief Financial Officer
Tracey Broyles, Budget and Evaluation Director
Kevin Arata, Corporate Communications Director
Michael Gibson, Parks, Recreation and Maintenance Director
Randy Hume, Transit Director
Dwayne Campbell, Chief Information Officer
Rebecca Jackson, Strategic Performance Analytics Director
Chris McMillan, SPA Management Analyst
Deborah Manzo, NC Performance Excellence Coaching Program Director
Pamela Megill, City Clerk
Members of the Press

CALL TO ORDER

Mayor Colvin called the meeting to order at noon and welcomed everyone in attendance.

Dr. Deborah Manzo facilitated the meeting. Topics of discussion included the following:

- Review Agenda
- Start-Up Activity
- Retreat Objectives
- Review Strategic Planning Process
- Review and Affirm Vision, Mission, and Values
- External Environmental Scan
- Internal Environmental Scan
- Workforce Composition, budget update and performance results
- SWOT/SOAR Analysis
- Strategy Development
 - Understand and Agree on Perspectives
 - Develop Goals and High Level Measures
 - Develop Strategic Objectives and Potential Key Performance Indicators (KPIs)

Mr. Douglas Hewett, City Manager, announced there will possibly be a special meeting called for February 19, 2020, to discuss Capital

and Technical Improvement Program funding, and stated the current CIP does not have sufficient funding for a 9-1-1 Center, New Fire Stations, Fire Station Renovations, Infrastructure; streets and sidewalks. The newly elected Council members may want to meet with staff prior to the special meeting in order to be updated on the current CIP/TIP.

ADJOURNMENT

There being no further business, the meeting adjourned at 5:12 p.m.