

**FAYETTEVILLE CITY COUNCIL  
STRATEGIC PLANNING RETREAT MINUTES  
FAYETTEVILLE TECHNICAL COMMUNITY COLLEGE  
HORTICULTURAL EDUCATION CENTER  
FEBRUARY 2, 2019  
8:30 A.M.**

Present: Mayor Mitch Colvin

Council Members Katherine K. Jensen (District 1) (departed at 11:15 a.m.); Daniel Culliton (District 2); Tisha S. Waddell (District 3) (departed at 11:15 a.m.); D. J. Haire (District 4); Johnny Dawkins (District 5); William J. L. Crisp (District 6); Larry O. Wright, Sr. (District 7); Theodore Mohn (District 8); James W. Arp, Jr. (District 9) (departed at 12:25 p.m.)

Others Present: Douglas Hewett, City Manager  
Karen McDonald, City Attorney  
Kristoff Bauer, Deputy City Manager  
Telly Whitfield, Assistant City Manager  
Barbara Hill, Interim Assistant City Manager  
Brad Whited, Airport Director  
Jay Toland, Interim Chief Financial Officer  
Tracey Broyles, Budget and Evaluation Director  
Kevin Arata, Corporate Communications Director  
Michael Gibson, Parks, Recreation and Maintenance Director  
Randy Hume, Transit Director  
Dwayne Campbell, Chief Information Officer  
Rebecca Jackson, Strategic Performance Analytics Director  
Chris McMillan, SPA Management Analyst  
Lydian Altman, Consultant, UNC School of Government  
Dale Smith, Consultant, UNC School of Government  
Pamela Megill, City Clerk  
Members of the Press

**CALL TO ORDER**

Mayor Colvin called the meeting to order at 8:30 a.m. and welcomed everyone in attendance.

Ms. Lydian Altman and Mr. Dale Smith facilitated the meeting. Topics of discussion included the following:

Social Capital Survey  
Café Conversations  
Strategic Priorities for Fiscal Year 2019  
Creating Strategic Priorities

The Fayetteville City Council, based on the City's established Strategic Priorities, identified several initiatives for the next 12 to 18 months. Those initiatives include:

- Redevelopment and business growth of the Murchison Road corridor
- Job creation and retention for the local workforce through an internship program
- Developing Smart City capacity, specifically through pursuing the installation of broadband across the City
- Collaboration and empowerment by developing a Young Adult Engagement Program
- Working to develop a quality stormwater program

- Managing the City's future growth through a comprehensive land use plan
- Improving connectivity by assessing the feasibility of railroad crossing safety at at-grade crossings
- Elevating the conversation about how to combat poverty across the City
- To advance community revitalization efforts, to include residential and commercial properties

#### **ADJOURNMENT**

There being no further business, the meeting adjourned at 2:00 p.m.