

**FAYETTEVILLE CITY COUNCIL
STRATEGIC PLANNING RETREAT MINUTES
LAFAYETTE CONFERENCE ROOM
CITY HALL, FAYETTEVILLE, NC
NOVEMBER 27, 2018
5:30 P.M.**

Present: Mayor Mitch Colvin

Council Members Kathy Jensen (District 1) (arrived at 5:38 p.m.); Daniel Culliton (District 2) (arrived at 5:44 p.m.); Tisha S. Waddell (District 3); D.J. Haire (District 4); Johnny Dawkins (District 5); William J. L. Crisp (District 6); Larry O. Wright, Sr. (District 7); Theodore Mohn (District 8); James W. Arp, Jr. (District 9)

Others Present: Douglas Hewett, City Manager
Karen McDonald, City Attorney
Kristoff Bauer, Deputy City Manager
Telly Whitfield, Assistant City Manager
Barbara Hill, Interim Assistant City Manager
Rebecca Jackson, Strategic Performance Analytics Director
Gina Hawkins, Police Chief
Mark Brown, PWC Customer Relations Director
Chris McMillan, SPA Management Analyst
Brandon Christian, Police Attorney
Lydian Altman, Consultant, UNC School of Government
Dale Smith, Consultant, UNC School of Government
Pamela Megill, City Clerk
Members of the Press

CALL TO ORDER

Mayor Colvin called the meeting to order at 5:30 p.m. and welcomed everyone in attendance.

BECOMING A HIGH PERFORMING ORGANIZATION

Ms. Lydian Altman and Mr. Dale Smith, facilitators of the meeting, provided an overview of the following objectives of the meeting:

1. Review and celebrate recent successes and accomplishments related to the Strategic Plan.
2. Review existing priorities from the Strategic Plan, add others that have emerged and are underway.
3. Clarify Council's expectations for what and how to share progress on the Strategic Plan.
4. Explore how Council wants to work together to accomplish this work.

Discussion ensued pertaining to 19 potential "Targets for Action".

Ms. Lydian Altman asked Mayor and Council to each decide upon the top five items they believe should be top priorities. The top eight items are as follows:

1. Stormwater Policy direction.
2. Murchison Road and corridor redevelopment.
3. Develop comprehensive review of Broadband capabilities in City to leverage City's fiber assets to improve speed, liability, and coverage.

4. Develop an Internship Program.
5. Ensure Parks and Recreation Capital Bond Projects are on time and on budget.
6. Young Adult Engagement Program.
7. Review changes to the Unified Development Ordinance.
8. Complete Comprehensive Land Use.

Consensus of Council was to hold another mini Strategic Planning session in early January 2019; prior to the annual Strategic Planning Retreat which is scheduled for February 1 and 2, 2019.

ADJOURNMENT

There being no further business, the meeting adjourned at 8:27 p.m.